

ONE CENT--LAST EDITION--ONE CENT

MEDIATION FAILS IN RAIL CRISIS--  
BOTH SIDES PREPARE FOR STRIKE

# THE DAY BOOK

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## TRIB AND HERALD GET "IN BAD" WITH DRYS AND SILK SOCKS

Hearst Sheets and Other Loop Papers Attacked for  
Running Brewers' Ads—Bertie McCormick and  
Jim Keeley Worried—Dr. Boynton and  
Mrs. Mathes Knock Papers.

The trust press, and particularly the Tribune and the Hearst papers, are finding themselves in hot water through their acceptance of a fat advertising contract from the Chicago Brewers' ass'n. The contract involves the printing of a series of liquor boosting ads entitled "Does Prohibition Prohibit."

The reformers are flooding the newspapers with letters attacking them for insincerity in grabbing off the money of the organized brewers after encouraging the "dry" to make war on the saloons next April.

It is reported that Bertie McCormick and Jim Keeley are taking the attack so much to heart that they